



NEWS RELEASE

FOR IMMEDIATE RELEASE

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MORE INFORMATION

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NE AG CLASSIC SPEAKERS CONFIRMED

LINCOLN – The 3rd Annual Nebraska Ag Classic, **December 12-13, 2007** in Kearney, NE, has confirmed all speakers for this premier agricultural event. This Ag Classic also features a trade show that will display the latest in agricultural technology, equipment and products.

Opening the joint program during the luncheon on Wednesday, December 12th will be J.B. Milliken, President of the University of Nebraska speaking on Visions for the University with emphasis on College of Agricultural Sciences and Natural Resources (CASNR).

Breakout sessions from 1:00 PM – 3:00 PM will feature a legislative panel discussing agricultural issues that will be debated during the 2008 legislative session; Allen Seamen will address how markets, weather, & government payments tie together, and Larry Kopsa will present his always popular agricultural tax update.

The general session continues at 3:00 PM with Climatologist Randy Cerveny, author of the book “Freaks of the Storm: From Flying Cows to Stealing Thunder: The World’s Strangest True Weather Stories will be featured Wednesday afternoon. Dr Richard Raymond, USDA Undersecretary for the Food Safety and Inspection Service will follow addressing recent food safety and health related issues.

During the evening of December 12th, all organizations will come together for a combined reception on the Grain and Feed Association Trade Show floor, followed by the annual awards banquet. Here, each organization honors those volunteers who have made a significant contribution and lasting impression on their industry. There will be a “Casino night” on the trade show floor immediately following the awards banquet, where exhibitors will be bringing items that you can use your earnings from the casino to bid on.

The December 13th activities begin with a 7:45 AM joint breakfast and presentation on Mega Trends in World Agriculture by Mike Kruger, president of the Money Farm. Continuing the morning general session will feature a distinguished panel moderated by State Agriculture Director Greg Ibah. The livestock panel will examine global competition with National Pork Producers president Neil Dierks, NCBA president Greg Doud, vice president of communications of the National Milk Producers Association Christopher Galen and Howard Magwire, Vice President of Government Relations of the United Egg Producers.

Individual breakout sessions will continue from 10:15 AM through noon, featuring Wal-Mart representative Jeff Lien, presenting “Food on the Move; From Farm to the Table,” a view of the economics and logistics in the grocery business and how they relate to our industry;

Director of the Nebraska Department of Natural Resources Ann Bleed addressing the implementation of LB 701 (Nebraska's Water Bill) and future water management measures during, and Gallup representatives will discuss Keys to effective management to retain employees.

The Ag Classic will wind-up after the closing lunch, and featuring nationally renowned agricultural advocate, radio personality and humorist **Trent Loos**, of Loup City, Neb telling his motivational "Loos Tales."

Online registrations are now being accepted. Visit the Nebraska Ag Classic web site at www.neagclassic.org for complete details and agenda information. Early registration deadline is November 26th.

Nebraska Ag Classic is hosted in partnership by twelve of the states commodity and agricultural business/ leadership organizations. For additional information regarding registration or exhibiting for the one-day trade show, visit the web site at www.neagclassic.org or contact the Convention and Trade Show Coordinator, Sara Bishop at 402-476-6174.

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