



NEWS RELEASE

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MORE INFORMATION

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NE AG CLASSIC OFFERS HOST OF TOPICS

LINCOLN – Mark your calendar now to attend the 3rd Annual Nebraska Ag Classic, **December 11-13, 2007** in Kearney, NE. The conference features speakers and seminars that will educate growers and business leaders on topics and issues that matter to them. This premier event also features a trade show that will display the latest in agricultural technology, equipment and products.

Opening the program during the luncheon on Wednesday, December 12th will be J.B. Milliken, President of the University of Nebraska speaking on Visions for the University with emphasis on College of Agricultural Sciences and Natural Resources (CASNR). Climatologist Randy Cerveny, author of the book “Freaks of the Storm: From Flying Cows to Stealing Thunder: The World’s Strangest True Weather Stories will be featured Wednesday afternoon prior to the annual awards recognition banquet that evening honoring those who have served in agriculture.

Individual breakout sessions for the conference will feature topics from food economics, water policy implementation to marketing profitability. Scheduled to present during one of the several breakout sessions is Wal-Mart representative Jeff Lien, presenting “Food on the Move; From Farm to the Table,” a view of the economics and logistics in the grocery business and how they relate to our industry. Also scheduled to present is Mike Krueger, grain marketing advisor and President of “The Money Farm” will give an overview on Mega Trends in World Agriculture. Gallup representatives will discuss Keys to effective management to retain employees, and Director of the Nebraska Department of Natural Resources Ann Bleed is tentatively set to address the implementation of LB 701 (Nebraska’s Water Bill) and future water management measures during Thursday morning breakout sessions.

Online registrations are now being accepted. Visit the Nebraska Ag Classic web site at www.neagclassic.org for complete details and agenda information. Early registration deadline is November 26th.

Nebraska Ag Classic is hosted in partnership by twelve of the states commodity and agricultural business/ leadership organizations. For additional information regarding registration or exhibiting for the one-day trade show, visit the web site at www.neagclassic.org or contact the Convention and Trade Show Coordinator, Sara Bishop at 402-476-6174.

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