



FOR IMMEDIATE RELEASE

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MORE INFORMATION

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***3rd ANNUAL NEBRASKA AG CLASSIC ANNOUNCES
CONFIRMED SPEAKERS/SPONSORS***

The third Annual Nebraska Ag Classic, December 11 – 13, at the Kearney Holiday Inn is moving forward with the announcement of major sponsors, and the confirmation of several speakers.

Keynote speakers confirmed for the two-day conference include Nebraska native and Climatologist Randy Cerveny, author of the book "Freaks of the Storm: From Flying Cows to Stealing Thunder: The World's Strangest True Weather Stories. Confirmed for the final day of the conference is nationally renowned agricultural advocate, radio personality and humorist, Trent Loos, of Loup City, NE telling his story with motivational "Loos Tales".

Individual breakout sessions for the conference will feature topics from food economics to marketing profitability. Scheduled to present during one of the many breakout sessions is Wal-Mart representative Jeff Lien, presenting "Food on the Move; From Farm to the Table," a view of the economics and logistics in the grocery business and how they relate to our industry. Also scheduled is Ag Marketer Allan Seaman with Ag Solutions addressing how markets, weather, crop insurance, and government payments tie together so no matter what, farmers can be profitable.

The Nebraska Ag Classic is pleased to announce that Rabo AgriFinance of Kearney, Neb will partner with the conference as a Diamond Level sponsor, which is set at partnerships of \$5,000 or more. "As a part of the Rabobank Group, Rabo AgriFinance and Rabo AgInsurance Services share a significant commitment to agriculture and actively follow emerging trends and their implications for our farmer customers," said Gary Anderson, AVP--Insurance Sales Manager for Rabo AgInsurance Services. "We feel strongly that our participation and support of the ag organizations will continue to help producers lead the world. The Ag Classic creates a wonderful opportunity to discuss major issues that impact agriculture in the state. Cooperation is the foundation upon which Rabo was built. We believe the Nebraska Ag Classic is a great example of cooperation in action to address key issues and identify future opportunities," Anderson said.

Partnering with the Ag Classic at the Platinum level is Syngenta Crop Protection, and at the Gold Level are the Nebraska Farm Bureau, Ag Processing Inc, and Valmont Irrigation. To see other 2007 conference sponsors, visit www.neagclassic.org.

Nebraska Ag Classic is hosted in partnership by twelve of the states commodity and agricultural business/ leadership organizations. For additional information regarding registration or exhibiting for the one-day trade show, visit the web site at www.neagclassic.org or contact the Convention and Trade Show Coordinator, Sara Bishop at 402-476-6174. For sponsorship opportunities, contact the Sponsorship Coordinator, Ginger Hartman at 402-438-6459.

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