



NEWS RELEASE

FOR IMMEDIATE RELEASE

May 21, 2007

MORE INFORMATION

Nancy Eberle, Committee Chairwoman
402-366-8001
Sara Bishop, Ag Classic Coordinator
402-476-6174

BUSINESS PARTNERSHIPS VITAL TO AGRICULTURE

LINCOLN - Kearney, NE will host farmers and agribusiness partners from across the state for the 3rd Annual Nebraska Ag Classic, December 11-13, 2007. The conference will feature speakers and seminars that will educate growers and business leaders on topics and issues that matter to them. This premier event also features a trade show that will display the latest in agricultural technology, equipment and products.

“The theme for the conference is “Growing Trends In Agriculture,” says Nancy Eberle, Chairwoman of the Conference Planning Committee. “Solid partnerships between growers and agribusiness are absolutely vital to continued growth and success in agriculture.”

The Nebraska Ag Classic is pleased to announce their 1st Diamond Sponsor for the event, John Deere Company. The Diamond level is set at partnerships of \$5,000 or more.

"It was sincerely a privilege and honor to be a major sponsor for the 2006 Nebraska Commodity Classic," said Scott Jensen, Division Sales Manager for John Deere Company-Kansas City Branch. "The grass roots contacts, timely information, educational programs, exhibits and special guest speakers were very insightful for both the participants and the sponsors, truly a "win-win" situation for all participants. John Deere Company once again looks forward to returning in 2007 as a major sponsor."

Nebraska Ag Classic hosts and organizers include the Nebraska Corn Board & Growers Association, the Nebraska Grain Sorghum Board & Producers Association, the Nebraska Soybean Board & Association, the Nebraska Wheat Board & Growers Association, the Nebraska LEAD Alumni, the Nebraska Farm Business Inc., the Nebraska Grain & Feed Association and the Nebraska AgRelations Council. The Nebraska Ag Classic will also showcase a two-day Nebraska Grain & Feed Association – Nebraska Wheat Growers Association (NGF-NWGA) trade show.

Continue to watch for updated information on the Nebraska Ag Classic or visit the web site at www.neagclassic.org for additional information. For questions regarding conference registration or tradeshow exhibiting information, contact Sara Bishop, conference and tradeshow coordinator, (402) 476-6174. Sponsorship opportunities are still available. Contact Ginger Hartman, Sponsorship Coordinator, (402) 438-6459 for sponsorship opportunities.

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