



**NEWS RELEASE – FOR IMMEDIATE RELEASE – July 2, 2008**

**FOR MORE INFORMATION:**

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***2008 Nebraska Ag Classic, “The Challenge of Change”  
Program Set to Provide Informational Sessions on Timely Agricultural Issues***

The fourth annual Nebraska Ag Classic will be held at the Holiday Inn and Convention Center in Kearney, NE, December 15-17, 2008. “Committee members have selected ‘The Challenge of Change’ as the 2008 conference theme to reflect the challenges that our agricultural producers are constantly facing in this world,” Conference Chairperson Nancy Eberle said. “We are very excited to be planning a program with a variety of speakers to address those issues that are most important to our members.”

Opening the conference on Tuesday, December 16 will be Charlie Arnot with discussions pertaining to animal welfare as well as the lingering food versus fuel debate. “Arnot will be bringing information to distribute to our audience that will help them address these issues in their communities,” said Eberle. Arnot is the CEO of the Center for Food Integrity and President of CMA, a consulting company with offices in Missouri, and Iowa. The Center for Food Integrity is a national non-profit organization dedicated to building consumer trust and confidence in the contemporary US food system.

One of the breakouts offered on Tuesday will include Dr. Weldon Sleight, Dean of the University of the Nebraska College of Technical Agriculture (NCTA). Dr. Sleight will be discussing the issue of “What’s Happening to Our Rural Communities?” His passion is rural economic development. He is also partnering with several segments of the agricultural industry in the development of programs that will return NCTA students to their communities with viable business plans that will spawn new businesses and new hope for Nebraska’s small rural communities.

Visit [www.neagclassic.org](http://www.neagclassic.org) for conference updates. Sponsorship and exhibit opportunities are still available. Contact Ginger Hartman, 402-450-5189 for sponsorship information. For tradeshow information, contact Sara Bishop, 402-476-6174.

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*The Nebraska Ag Classic is a joint effort of the Nebraska Corn Board & Growers Assn, the Nebraska Grain Sorghum Board & Producers Assn, the Nebraska Soybean Board & Assn, the Nebraska Wheat Board & Growers Assn, Nebraska Farm Business, Inc, the Nebraska LEAD Alumni, the Nebraska Grain & Feed Association  
& the Nebraska AgRelations Council.*