



# “WHAT’S AT STAKE?”

Thank you for your interest in supporting the 2012 Ag Classic! Whether you choose a general sponsorship or a specific event sponsorship, the benefits are listed below. Event sponsorships will receive benefits in correlation with amount of event sponsored.

BENEFITS**	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
<b>Complimentary</b> Spotlight Remote from the conference on KRVN, KTIC, & KNEB Ag Radio (Can be taped ahead of time via phone if no representative will be attending the conference)	X				
<b>Sponsor Recognition</b> , in rotation with other Diamond sponsors on all Ag Radio commercials promoting the event	X				
<b>Company brochure given</b> to all attendees upon check-in	X				
Opportunity to <b>Introduce a conference speaker</b> with the option for 3-5 minutes of “company information” presentation	X				
Option for <b>Two Complimentary Hotel Room Nights Total</b> for use to attend the conference (One person can use for 2 nights or 2 persons can use for 1 night each)	X				
Option for <b>Complimentary Drink Tickets</b> to be used as the sponsor sees fit during cocktail reception - <b>10 for Diamond; 5 for Platinum</b>	X	X			
<b>Complimentary Booth Location</b> of Sponsor’s choice	X	X			
Option to bring <b>company signage</b> and display around conference registration area	X	X			
<b>Company name announced</b> verbally at all conference meal functions	X	X			
<b>Company logo &amp; name will appear</b> on table tents at conference meal functions	X	X			
<b>Company logo &amp; name will appear</b> in all advertising done by the conference (newspaper, magazine, radio)	X	X			
<b>Company name &amp; logo will run</b> continually on power point presentation throughout conference activities	X	X	X		
<b>Receive name recognition</b> on all 2012 Nebraska Ag Classic publicity and announcements	X	X	X		
<b>Company logo, name &amp; link will appear</b> on conference web site	X	X	X		
<b>Company logo &amp; name will appear</b> on signage provided by NE Ag Classic Conference, displayed at registration area during conference activities	X	X	X	X	
<b>Company logo will appear</b> in conference program booklet	X	X	X	X	
<b>Company name will be listed</b> on conference website	X	X	X	X	X
<b>Company name will be listed</b> in conference program booklet	X	X	X	X	X
<b>Company name will run</b> continually on power point presentation throughout conference activities	X	X	X	X	X
<b>Receive Complimentary Conference Registrations</b> to be used for company personnel (includes all meal functions) - <b>Diamond: 8; Platinum: 6; Gold: 4; Silver: 2; Bronze: 1</b>	X	X	X	X	X
Any representative attending the conference will <b>receive a “select”</b> name badge indicating sponsorship level	X	X	X	X	X

Return Sponsor Form to: Sponsorship Coordinator - PO Box 94852 - Lincoln, NE 68509 - Fax: 888-708-2741

Questions:

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