

Our Job is Growing



December 14-16, 2010
Ramada ~ Kearney, Nebraska

The Nebraska Ag Classic Tradeshow is hosted by
Nebraska Grain & Feed Association

DATE: June 18, 2010

TO: Prospective Exhibitors at the Nebraska Ag Classic!

RE: Time to Reserve your Booth!

It's time to reserve a booth for the **Nebraska Grain & Feed Association Trade Show at the Nebraska Ag Classic on December 15, 2010 at the Ramada in Kearney, NE.** The Nebraska Ag Classic continues to attract nationally recognized speakers and a diverse audience.

We are very excited about this year's program! Booths will be open from 10:00 am– until after the social hour. Boxed lunches will be served on the tradeshow floor from 11:30-12:45. During the lunch there will be a 15 minute informational workshop that will take place on the tradeshow floor. Tradeshow vendors will have first priority in presenting the informational workshop. The afternoon break will also be on the tradeshow floor with another informational workshop. Then the afternoon cocktail hour will provide you with even more time with conference attendees.

If you would like to host customers at your booth, you have the opportunity to purchase “beverage tickets” that you can personally hand out during contact hours. The tickets are \$4 each. The beverage tickets must be purchased in advance. Please indicate on the exhibit contract how many beverage tickets you would like to purchase so they may be included in your exhibitor packet. The deadline to purchase beverage tickets is November 29, 2010.

There will be two sizes of exhibit booths available, 8' x 8' and 8' x 10'. The booth cost includes pipe and drape, a skirted 6' table, two chairs and a sign. If you require additional items you may contact AAA Event and Party Rental of Kearney, NE. Please note, if your display is 10' wide, you will need to contract an 8' x 10' booth. These are available on a first come, first serve basis only!

Electrical and web service will be provided for your booth at no charge. These electrical outlets are in various locations on the floor of the trade show. If you require electricity please mark the appropriate space on the enclosed contract. You must also **bring your own extension cords and adapters**, as they will **NOT** be provided. If you need anything additional, please contact the Trade Show Coordinator, Sara Bishop at 402-476-6174.

We strive to continually host the best show possible. Thank you for your past support which is so important to the Association and please make your reservations SOON. Your suggestions and ideas are key ingredients to our success! If you have any questions, please don't hesitate calling Sara at 402-476-6174.

Sincerely,



Pat Ptacek
Nebraska Grain and Feed Association
Executive Vice President

CONTRACT FOR EXHIBIT SPACE
NEBRASKA AG CLASSIC
Ramada, Kearney, Nebraska
December 15, 2010

For consideration of the amount indicated below, we hereby desire exhibit space at the Nebraska Ag Classic Conference and Trade Show and request it be reserved for our use. We have indicated our first, second and third preference for exhibit space by numbers as shown on the exhibit floor plan. We must abide by the Convention and Industry Show Rules and Regulations located on a separate page in this packet.

(NOTE: All materials and information concerning this event will be sent to the address and name shown below unless otherwise advised.)

Firm Name _____ Date _____

Address _____ City _____ State _____ Zip _____

Your Name (PRINT) _____ Title _____

Email Address _____ Phone _____ Fax _____

We understand that this order will be honored by the Nebraska Ag Classic when completed contract and full payment is received at the address listed below. Further, we may receive a full refund if we cancel this order in writing prior to November 15, 2010. No refund will be given after November 15, 2010.

The undersigned agrees that this is a lease for space only and that any additional equipment or services other than specified in the Rules and Regulations shall constitute an additional charge.

SIGNATURE _____

(Note: See enclosed layout for booth locations, sizes and numbers. Make sure your location choices are representative of the booth size you are requesting.)

Exhibit Space Number: Please note that 8' x 8" booths are in the center of the ballroom and 8' x 10" are on the outer edge.

Option One _____ Option Two _____ Option Three _____

Booth Size Requested _____ 8' x 8' (\$400) _____ 8' x 10' (\$500)

I would like to participate in one of the 2 informational workshops. _____ (250.00 additional fee)

The topic for the workshop will be: _____

Beverage tickets are \$4 each and must be purchased by November 29, 2010. If additional tickets are needed, please contact the Trade Show Coordinator at 402-476-6174.

Beverage Tickets requested _____ x \$4.00 = _____ (must be paid with exhibitor's contract)

MAKE CHECKS PAYABLE AND RETURN TO: Nebraska Grain & Feed Association, 1233 Lincoln Mall, Ste. 200- Lincoln NE 68508

Do you need electricity (free)? _____yes _____no _____110v _____220v (an additional charge)

List of products and services to be exhibited: _____

List of competitors whose exhibit space should NOT be located near yours: _____

(DO NOT WRITE BELOW THIS LINE)

This lease accepted for exhibit space No.(s) _____ and payment of \$ _____ is hereby acknowledged.

Check # _____ Date _____

Trade Show Coordinator Acceptance _____

EXHIBITOR REGISTRATION FORM

NEBRASKA AG CLASSIC
Ramada, Kearney, NE
December 15, 2010

*Please register all those planning on attending. At-door registration fees will be higher.
No cancellation refunds will be given after November 15, 2010.*

Name of Registrant-One per line	Full Exhibitor Convention Registration	I will eat meals	
	FREE	Yes	No
1. _____			
2. _____	FREE	Yes	No
3. _____	\$75.00	Yes	No
4. _____	\$75.00	Yes	No
5. _____	\$75.00	Yes	No
6. _____	\$75.00	Yes	No

Full Exhibitor Registration _____ @ \$75.00 = _____ TOTAL

* You must make your own room reservations at the Ramada, 800-652-1909. We have a block of rooms-please mention the Nebraska Ag Classic when you are reserving your room. Your room is in addition to the registration price.

FIRM: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

TELEPHONE: _____ FAX: _____

EMAIL: _____

MAIL CHECK AND FORM TO:
Nebraska Grain & Feed Association
1233 Lincoln Mall Ste. 200, Lincoln, NE 68508
PHONE 402/476-6174 FAX 402/476-3401

CONVENTION AND INDUSTRY SHOW RULES AND REGULATIONS

1. EXHIBIT SPACE DIMENSIONS RENTAL SCHEDULE:

See exhibit floor plan for exhibit space arrangements, dimensions and rental rates. All aisle and corridor space is under the control of the Trade Show Coordinator and shall not be used for exhibit or demonstration purposes. No exhibit may exceed exhibit space assigned.

2. SELECTION OF EXHIBIT SPACE:

Any space will be offered on a first-come first-serve basis. There will be no exceptions to this rule. Please submit your contract as early as possible to assure reservations of the exhibit space(s) of your choice. Selection will not be considered complete until your payment has been received.

3. TERMS OF PAYMENTS:

Payment in full must accompany exhibit contract for the reservation of space. Refunds for cancellations may be issued if requested in writing before November 15, 2010. No refunds after November 15, 2010. Any beverage tickets requested must be paid in full with contract.

4. SUBLETTING OF SPACE:

Only **ONE** company per exhibit space. No exhibitor shall sublet all or any part of the space allotted nor permit anyone else to use his exhibit space.

5. EXHIBIT HOURS:

The exhibit hall will be open the following times:

Wednesday, December 15- 10:00 am - until the Banquet begins at approximately 6:30 pm.

6. ERECTION OF EXHIBIT SPACE:

Space will be ready for installation of exhibits from 5:00 pm - 8:00 pm on Tuesday, December 14, 2010 and from 8:00 am - 9:30 am on Wednesday, December 15, 2010. All exhibit installations must be completed by 10:00 am on Wednesday, December 15, 2010. For special arrangements, contact the Trade Show Coordinator.

7. EXHIBITOR REGISTRATION:

Two (2) free registrations are included with the purchase of each exhibit space leased. All additional representation will be charged the conference registration fee. All functions are included with the registration, including programs, trade show and meals.

8. EXHIBIT SPACE FURNISHINGS:

Each exhibit space is furnished with a draped and skirted 6' table and 2 chairs. If you have a 10' wide display in the back of your space, you will want to reserve an 8'x10' space. If you need anything additional you must make arrangements with the Trade Show Coordinator at 402-476-6174.

9. ELECTRICITY/PHONE/COMPUTER:

If you need power outlets, they are available. All electrical outlets are the responsibility of the exhibitor and are to be ordered through the Trade Show Coordinator. Please check "yes" or "no" to electricity (110v or a 220v). These outlets are in the floor and will be shared. **PLEASE BRING YOUR OWN EXTENSION CORDS AND POWER STRIPS - THEY WILL NOT BE PROVIDED BY THE CONFERENCE OR THE HOTEL.**

10. REMOVAL OF EXHIBITS:

Exhibitors in the ballroom will not be permitted to remove exhibits or any part thereof until the banquet begins at approximately 6:30, Wednesday, December 15, 2010. **All exhibits must be removed from the Ramada by 7:00 a.m., Thursday, December 16, 2010.**

11. LIABILITY:

The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of injury or damage to exhibitors displays, equipment, and other property brought upon the premises of the Ramada and shall indemnify and hold harmless the Nebraska Ag Classic, the Ramada and employees of both from any and all such losses, damages and claims.

12. SHIPPING INSTRUCTIONS:

Exhibit material can be pre-shipped. All arrangements for shipments should be made with the Ramada.

13. CHANGES IN EXHIBIT SPACE FLOOR PLAN:

The Nebraska Ag Classic reserves the right to change the exhibit space floor plan and space locations at any time. The Nebraska Ag Classic will respect the choice of exhibit space as close as possible. Where space requested is not available, space will be assigned to conform as close as possible in size and location as requested.

MAIL CHECK AND FORM TO:

Nebraska Grain & Feed Association

1233 Lincoln Mall Ste. 200- Lincoln, NE 68508

PHONE 402/476-6174 FAX 402/476-3401

Nebraska Ag Classic Convention Agenda December 15 & 16, 2010

Wednesday, December 15th

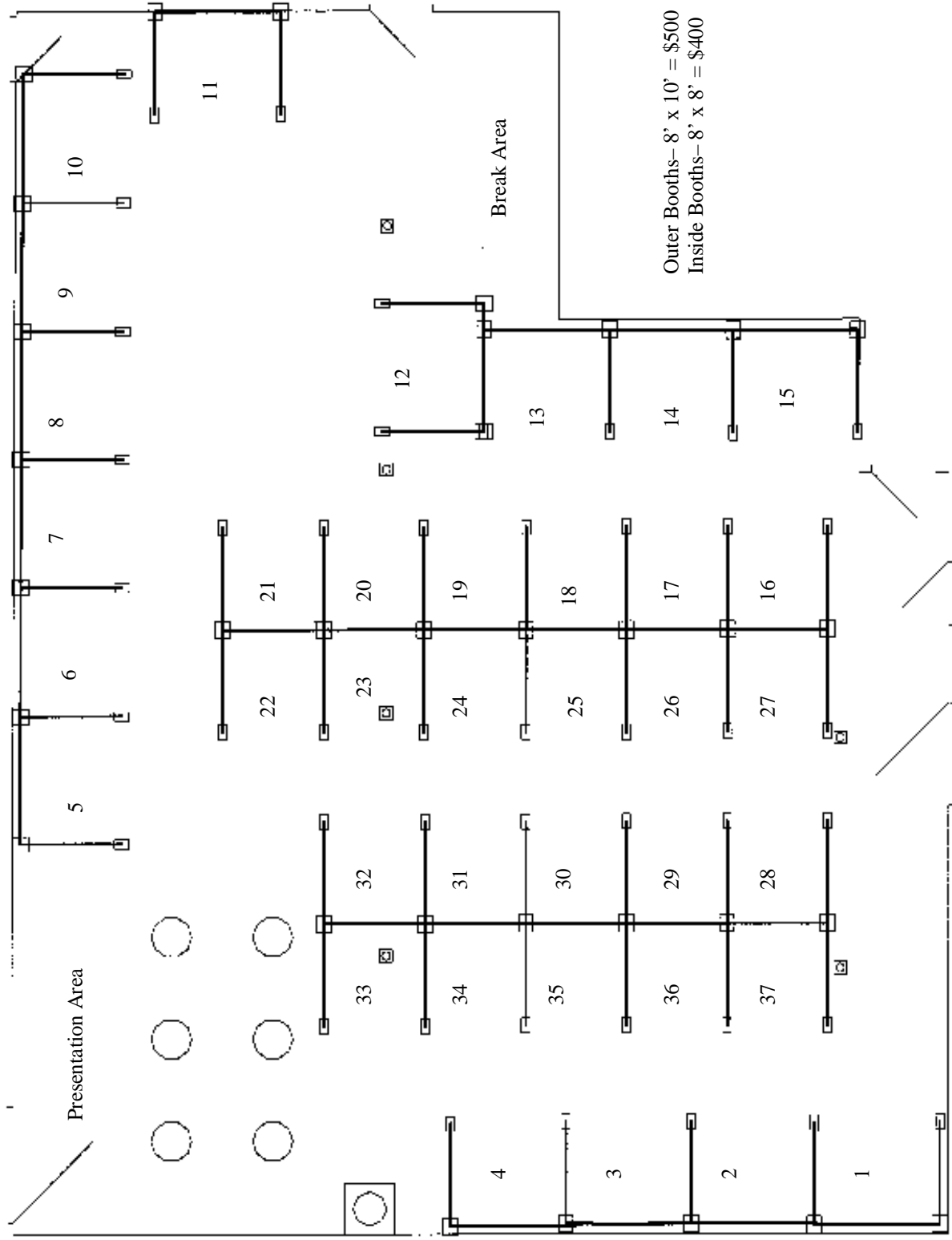
- 8:00 am– 11:30 am Annual Meetings
- 10:00 am– 6:30 pm. Tradeshow Open
- 11:30 am- 12:45 pm Lunch on the tradeshow floor
- 12:00-12:30 Informational Workshop on the Tradeshow floor
- 1:00 pm-2:30 pm **Mark Gold**, Top Third Ag Marketing
- 2:30 pm– 3:00 pm Break on Tradeshow Floor with Informational Workshop
- 3:10 pm– 4:00 pm Breakout Sessions
- Mark Gold**, Top Third Ag Marketing, Q & A Session
- Larry Kopsa**, Kopsa Otte & Associates, Tax Update
- To be determined**
- 4:10 pm– 5:00 pm Repeat Breakout Sessions
- 5:00 pm– 6:30 pm Cocktail Reception on the Tradeshow Floor
- 6:30 pm– 9:00 pm Joint Evening Banquet and Organizational Award Presentation

Thursday, December 16th

- 7:15 am– 9:00 am Breakfast
- 8:00 am– 9:00 am **David Martosko**, Humane Watch, HSUS and Efforts Regulating Animal Agriculture
- 9:15 am– 11:40 am Panel discussion featuring **Chad Gregory**, UEP, **Jack Fisher**, Ohio Farm Bureau, and **Craig Head**, Nebraska Farm Bureau.
David Martosko, Moderator.
- 11:40 pm– 1:00 pm Closing Luncheon and General Session
- Karen Ross**, Deputy Secretary of Agriculture

*Schedule is subject to change without notice.

Azalea Ballroom





1233 Lincoln Mall Ste. 200
Lincoln, NE 68508

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Mark your Calendars for the Nebraska Ag Classic Tradeshow
January 9-11, 2012 ~ Holiday Inn, Kearney, Nebraska

2009 Exhibitors

Accu-Steel
A-FAN
AgVision Agribusiness
Software
Behlen Mfg. Co.
Bin Master
Central Life Sciences
Chief Agri/Industrial
C-TEC, Inc
EBM/RBH Mill & Elevator
Supply
Edward J. Heck & Sons
High Plains Journal

John Deere
John Hancock Financial
Network
Micada
Midtown Holiday Inn
Midwest Laboratories
NE Farm Bureau
Nebraska Dept. of Agriculture/
Ag Promotion Div.
Nebraska State Dairy Assn
Pioneer Hi-Bred
Pope Enterprises
R & R Contracting Inc

Reineke Irrigation
Scales Sales & Service
Sioux Steel Company
Syngenta
Tapco, Inc
The Home Agency
TJ Technologies, Inc
UNL Extension
US Dept. of Labor- OSHA
USDA NASS Nebraska Field
Office
Valley Irrigation
Vertical Software