

Ag-Vantages in Partnerships



December 1-3, 2009
Cornhusker Marriott ~ Lincoln, Nebraska

The Nebraska Ag Classic Tradeshow is hosted by
Nebraska Grain & Feed Association



DATE: August 25, 2009

TO: Prospective Exhibitors at the Nebraska Ag Classic!

RE: Time to Reserve your Booth!

It's time to reserve a booth for the **Nebraska Grain & Feed Association Trade Show at the Nebraska Ag Classic on December 2, 2009 at the Cornhusker Marriott and Convention Center.** The Nebraska Ag Classic continues to attract nationally recognized speakers and a diverse audience.

We are very excited about this year's program, and we are featuring events that increase exhibit opportunities. Booths will be open from 10:00 am– until after the Banquet concludes on Wednesday, December 2nd. Boxed lunches will be served on the tradeshow floor from 11:30-12:45. During the lunch there will be two informational workshops that will take place; one in the Atrium and one on the Ballroom floor. Tradeshow vendors will have first priority in presenting the informational workshop that will last 15-30 minutes. The afternoon cookie break will also be on the tradeshow floor with two more informational workshops. Then the afternoon cocktail hour will provide you with even more time with conference attendees.

If you would like to host customers at your booth, you have the opportunity to purchase “beverage tickets” that you can personally hand out during contact hours. The tickets are \$4 each. The beverage tickets must be purchased in advance. Please indicate on the exhibit contract how many beverage tickets you would like to purchase so they may be included in your exhibitor packet. The deadline to purchase beverage tickets is November 23, 2009.

There will be two sizes of exhibit booths available, 8' x 8' and 8' x 10'. The booth cost includes pipe and drape, a skirted 6' table, two chairs and a sign. If you require additional items you may contact AAA Event and Party Rental of Lincoln, NE. Please note, if your display is 10' wide, you will need to contract an 8' x 10' booth. These are available on a first come, first serve basis only!

Electrical and web service will be provided for your booth at no charge. These electrical outlets are in various locations on the floor of the trade show. If you require electricity please mark the appropriate space on the enclosed contract. You must also **bring your own extension cords and adapters**, as they will **NOT** be provided. If you need anything additional, please contact the Trade Show Coordinator, Sara Bishop at 402-476-6174.

We strive to continually host the best show possible. Thank you for your past support which is so important to the Association and please make your reservations SOON. Your suggestions and ideas are key ingredients to our success! If you have any questions, please don't hesitate calling Sara at 402-476-6174.

Sincerely,



Pat Ptacek
Nebraska Grain and Feed Association
Executive Vice President

CONTRACT FOR EXHIBIT SPACE
NEBRASKA AG CLASSIC
Cornhusker Marriott, Lincoln, Nebraska
December 2, 2009

For consideration of the amount indicated below, we hereby desire exhibit space at the Nebraska Ag Classic Conference and Trade Show and request it be reserved for our use. We have indicated our first, second and third preference for exhibit space by numbers as shown on the exhibit floor plan. We understand that the floor plan is printed separately and considered to be part of this contract. We must abide by the Convention and Industry Show Rules and Regulations located on a separate page in this packet.

(NOTE: All materials and information concerning this event will be sent to the address and name shown below unless otherwise advised.)

Firm Name _____ Date _____

Address _____ City _____ State _____ Zip _____

Your Name (PRINT) _____ Title _____

Email Address _____ Phone _____ Fax _____

We understand that this order will be honored by the Nebraska Ag Classic when completed contract and full payment is received at the address listed below. Further, we may receive a full refund if we cancel this order in writing prior to November 1, 2009. No refund will be given after November 1, 2009.

The undersigned agrees that this is a lease for space only and that any additional equipment or services other than specified in the Rules and Regulations shall constitute an additional charge.

SIGNATURE _____

(Note: See enclosed layout for booth locations, sizes and numbers. Make sure your location choices are representative of the booth size you are requesting.)

Exhibit Space Number: Please note that 8' x 8" booths are in the Atrium and 8' x 10" are in the Ballroom.

Option One _____ Option Two _____ Option Three _____

Booth Size Requested _____ 8' x 8' (\$425) _____ 8' x 10' (\$525)

I would like to participate in one of the 4 informational workshops. _____ (250.00 additional fee)

The topic for the workshop will be: _____

Beverage tickets are \$4 each and must be purchased by November 23, 2009. If additional tickets are needed, please contact the Trade Show Coordinator at 402-476-6174.

Beverage Tickets requested _____ x \$4.00 = _____ (must be paid with exhibitors contract)

MAKE CHECKS PAYABLE AND RETURN TO: Nebraska Grain & Feed Association, 1233 Lincoln Mall, Ste. 200- Lincoln NE 68508

Do you need electricity (free)? _____yes _____no _____110v _____220v (an additional charge)

List of products and services to be exhibited: _____

List of competitors whose exhibit space should NOT be located near yours: _____

(DO NOT WRITE BELOW THIS LINE)

This lease accepted for exhibit space No.(s) _____ and payment of \$ _____ is hereby acknowledged.

Check # _____ Date _____

Trade Show Coordinator Acceptance _____

EXHIBITOR REGISTRATION FORM

NEBRASKA AG CLASSIC

Cornhusker Marriott

December 2, 2009

*Please register all those planning on attending. At-door registration fees will be higher.
No cancellation refunds will be given after November 1, 2009.*

| Name of Registrant-One per line | Full Exhibitor Convention Registration FREE | I will eat meals <input type="checkbox"/> Yes <input type="checkbox"/> No |
|---------------------------------|--|--|
| 1. _____ | | |
| 2. _____ | FREE | <input type="checkbox"/> Yes <input type="checkbox"/> No |
| 3. _____ | \$75.00 | <input type="checkbox"/> Yes <input type="checkbox"/> No |
| 4. _____ | \$75.00 | <input type="checkbox"/> Yes <input type="checkbox"/> No |
| 5. _____ | \$75.00 | <input type="checkbox"/> Yes <input type="checkbox"/> No |
| 6. _____ | \$75.00 | <input type="checkbox"/> Yes <input type="checkbox"/> No |

Full Exhibitor Registration _____ @ \$75.00 = _____ TOTAL

* You must make your own room reservations at the Cornhusker Marriott, 402-474-7474. We have a block of rooms-please mention the Nebraska Ag Classic when you are reserving your room. Your room is in addition to the registration price.

FIRM: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

TELEPHONE: _____ FAX: _____

EMAIL: _____

MAIL CHECK AND FORM TO:
Nebraska Grain & Feed Association
1233 Lincoln Mall Ste. 200, Lincoln, NE 68508
PHONE 402/476-6174 FAX 402/476-3401

CONVENTION AND INDUSTRY SHOW RULES AND REGULATIONS

1. EXHIBIT SPACE DIMENSIONS RENTAL SCHEDULE:
See exhibit floor plan for exhibit space arrangements, dimensions and rental rates. All aisle and corridor space is under the control of the Trade Show Coordinator and shall not be used for exhibit or demonstration purposes. No exhibit may exceed exhibit space assigned.

2. SELECTION OF EXHIBIT SPACE:
Any space will be offered on a first-come first-serve basis. There will be no exceptions to this rule. Please submit your contract as early as possible to assure reservations of the exhibit space(s) of your choice. Selection will not be considered complete until your payment has been received.

3. TERMS OF PAYMENTS:
Payment in full must accompany exhibit contract for the reservation of space. Refunds for cancellations may be issued if requested in writing before November 1, 2009. No refunds after November 1, 2009. Any beverage tickets requested must be paid in full with contract.

4. SUBLETTING OF SPACE:
Only **ONE** company per exhibit space. No exhibitor shall sublet all or any part of the space allotted nor permit anyone else to use his exhibit space.

5. EXHIBIT HOURS:
The exhibit hall will be open the following times:

Wednesday, December 2- 10:00 am - until the Banquet concludes (expected to be around 9:00 pm.)

6. ERECTION OF EXHIBIT SPACE:
Space will be ready for installation of exhibits from 5:00 pm - 8:00 pm on Tuesday, December 1, 2009 and from 8:00 am - 9:30 am on Wednesday, December 2, 2009. All exhibit installations must be completed by 10:00 am on Wednesday, December 2, 2009. For special arrangements, contact the Trade Show Coordinator.

7. EXHIBITOR REGISTRATION:
Two (2) free registrations are included with the purchase of each exhibit space leased. All additional representation will be charged the conference registration fee. All functions are included with the registration, including programs, trade show and meals.

8. EXHIBIT SPACE FURNISHINGS:
Each exhibit space is furnished with a draped and skirted 6' table and 2 chairs. If you have a 10' wide display in the back of your space, you will want to reserve an 8'x10' space. If you need anything additional you must make arrangements with the Trade Show Coordinator at 402-476-6174.

9. ELECTRICITY/PHONE/COMPUTER:
If you need power outlets, they are available. All electrical outlets are the responsibility of the exhibitor and are to be ordered through the Trade Show Coordinator. Please check "yes" or "no" to electricity (110v or a 220v) and computer service on the front side of this contract. These outlets are in the floor and will be shared. **PLEASE BRING YOUR OWN EXTENSION CORDS AND POWER STRIPS - THEY WILL NOT BE PROVIDED BY THE CONFERENCE OR THE HOTEL.**

10. REMOVAL OF EXHIBITS:
Exhibitors in the ballroom will not be permitted to remove exhibits or any part thereof until the banquet concludes (expected to be around 9:00 pm), Wednesday, December 2, 2009. Exhibitors in the Atrium can remove exhibits when the Banquet begins at 6:30 pm. **All exhibits must be removed from the Cornhusker Marriott by 7:00 a.m., Thursday, December 3, 2009.**

11. LIABILITY:
The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of injury or damage to exhibitors displays, equipment, and other property brought upon the premises of the Cornhusker Marriott and shall indemnify and hold harmless the Nebraska Ag Classic, the Cornhusker Marriott and employees of both from any and all such losses, damages and claims.

12. SHIPPING INSTRUCTIONS:
Exhibit material can be pre-shipped. All arrangements for shipments should be made with the Cornhusker Marriott.

13. CHANGES IN EXHIBIT SPACE FLOOR PLAN:
The Nebraska Ag Classic reserves the right to change the exhibit space floor plan and space locations at any time. The Nebraska Ag Classic will respect the choice of exhibit space as close as possible. Where space requested is not available, space will be assigned to conform as close as possible in size and location as requested.

MAIL CHECK AND FORM TO:
Nebraska Grain & Feed Association
1233 Lincoln Mall Ste. 200- Lincoln, NE 68508
PHONE 402/476-6174 FAX 402/476-3401

Nebraska Ag Classic Convention Agenda December 1-3, 2009

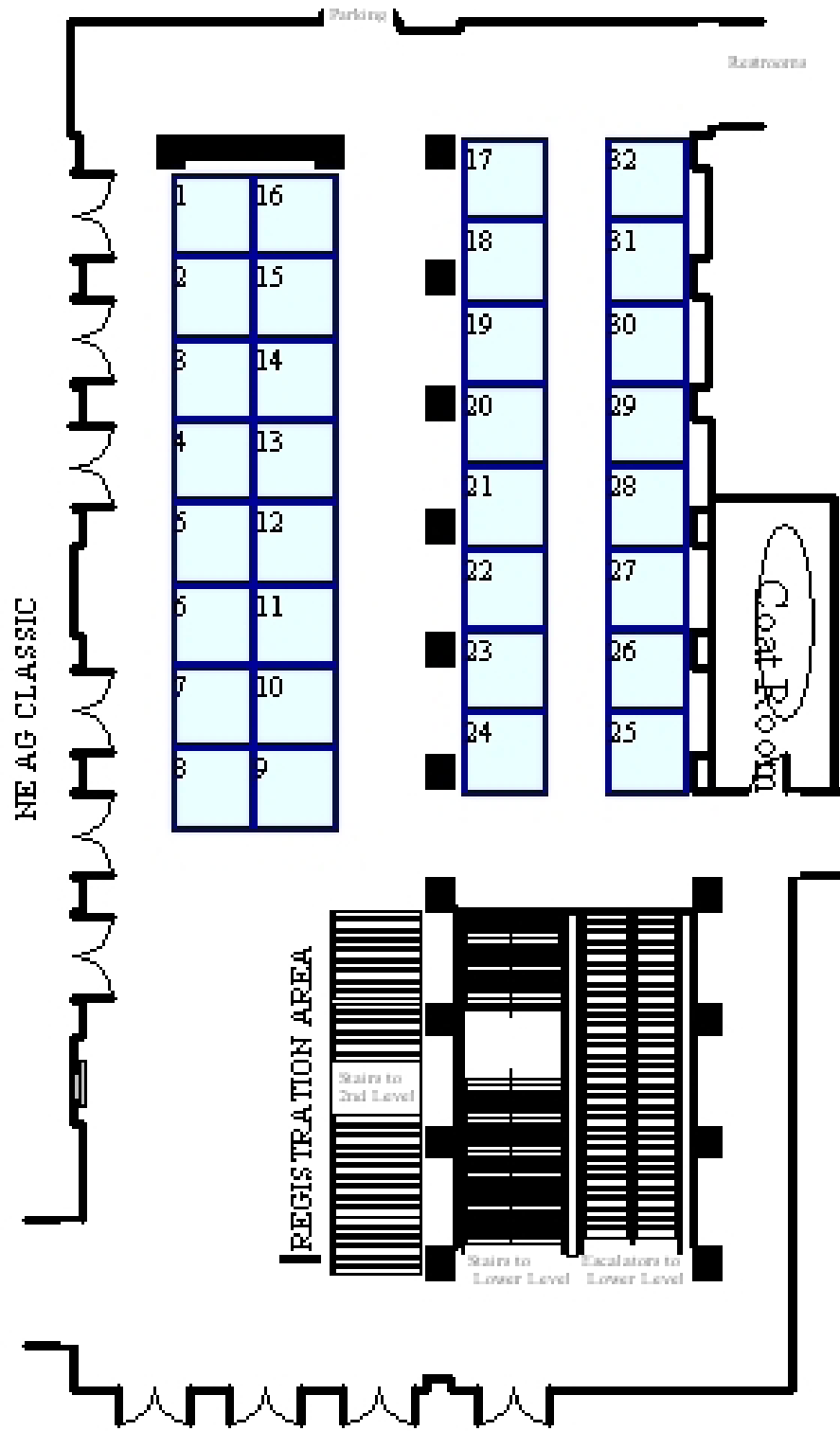
Wednesday, December 2nd

- 8:00 am– 11:30 am Annual Meetings
- 10:00 am– 9:30 pm. Tradeshow Open
- 11:30 am- 12:45 pm Lunch on the tradeshow floor
- 12:00-12:30 Informational Workshops on the Tradeshow floor
- 12:45 pm-1:45 pm **Dr. Wes Jamison**, How the Humane Society is using unique Tactics to Promote Anti-animal Agriculture Support
- 2:00 pm– 4:30 pm Breakout Sessions
- Chandler Mazour**, Monsanto Learning Center,
Using a Holistic Cropping Systems Approach
- Steve Meinzen**, Sponsored by John Deere
IT4 Emissions Standards
- Darren Frye**, Controlling What You can Control
- 3:00 pm– 3:30 pm Break on Tradeshow Floor with Informational Workshops
- 5:00 pm– 6:30 pm Cocktail Reception on the Tradeshow Floor
- 6:30 pm– 9:00 pm Joint Evening Banquet and Organizational Award Presentation
- Motivational Speaker, **Michele Payne Knoper**

Thursday, December 3rd

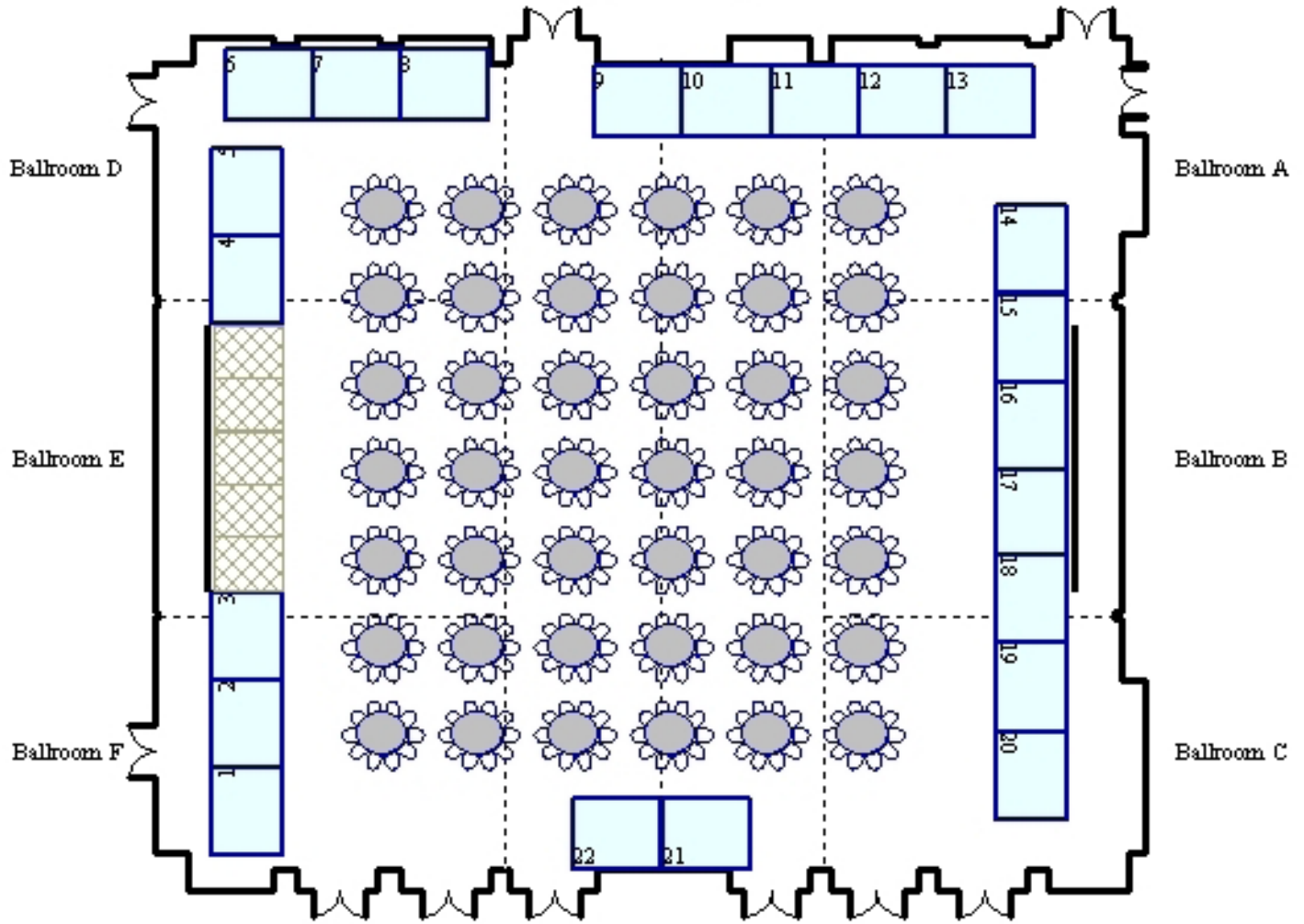
- 8:00 am– 10:00 am Breakfast and guest speaker
- Michele Payne Knoper**, Farming Your Online Community
- 10:15 am– 11:45 am **Sara Wyant**, Washington Insider Perspective
- 12:00 pm– 1:30 pm Closing Luncheon and General Session
- Senator Tom Carlson**

Atrium



8' x 8' Booths

Grand Ballroom NE AG CLASSIC
Hall 2 Hall 1



8' x 10' Booths



1233 Lincoln Mall Ste. 200
Lincoln, NE 68508

PRST STD
US Postage Paid
Henderson, NE
Permit No. 6

Mark your Calendars for the Nebraska Ag Classic Tradeshow
December 1-3, 2009 ~ The Cornhusker ~ Lincoln, Nebraska

2008 Exhibitors

Accu-Steel Cover Buildings
A-FAN
Ag Navigator Real Estate
Agri Affiliates Inc
BASF Corp
Behlen Mfg. Co.
Chief Agri/Industrial
C-Tec, Inc.
Curry Seed
Dow AgroSciences LLC
DTN
EBM Mill & Elevator Supply
Edward J. Heck & Sons
GrainBridge
Growers National Cooperative
High Plains Journal
John Deere
KFSA

Maxi-Lift, Inc
Midwest Producer
NE Department of Agriculture
NE Dept of Agriculture, Ag Pro-
motion & Development Division
Nebraska Farm Bureau
Nebraska Farmers Union
New Frontier Window
O Farm Coop
Pioneer, A Dupont Company
Poppe Enterprises
Public Service Commission
R & R Contracting Inc
Rabo AgriFinance/Rabo
AgInsurance
Reinke Irrigation
RJ O'Brien
Sun One Climate Solutions

Syngenta Crop Protection
Tapco, Inc
The Home Agency
Tempte
Union Iron Works
US Department of Labor (OSHA)
USDA NASS Nebraska Field
Office
USDA Rural Development
Valmont Irrigation
Vertical Software